

₹985M

Revenue

2M

Sales Qty

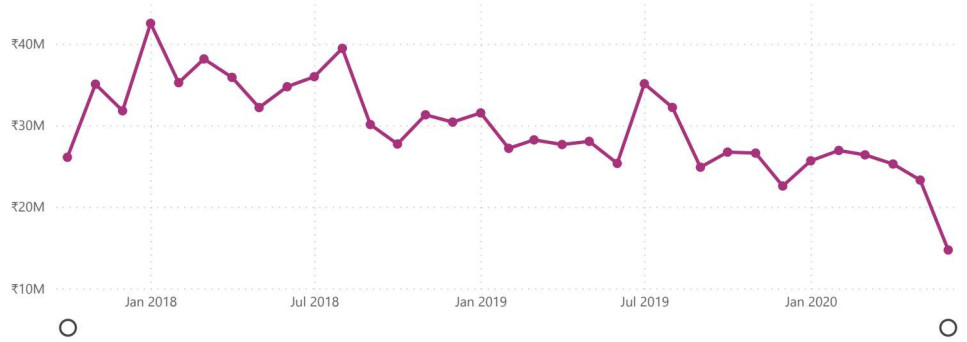
Years



Months



Revenue Trend



Revenue by Markets



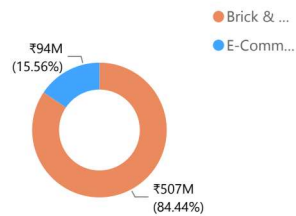
Sales Qty by Markets



Top 5 Customers



Revenue By Customer_Type



Product Revenues

product_code	Revenue
	₹468,961,239
Prod040	₹23,581,969
Prod159	₹17,660,106
Prod065	₹16,259,345
Prod018	₹15,597,920
Prod053	₹15,135,392
Prod090	₹13,418,817
Total	₹984,874,596

₹985M

Revenue

2M

Sales Qty

₹24.7M

Net Profit Margin

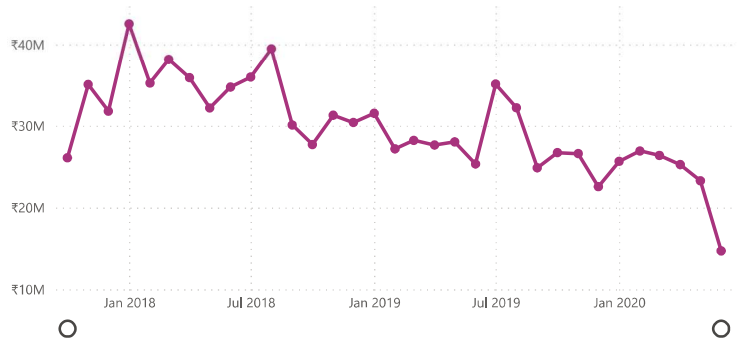
Years



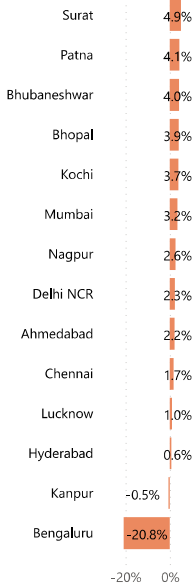
Months



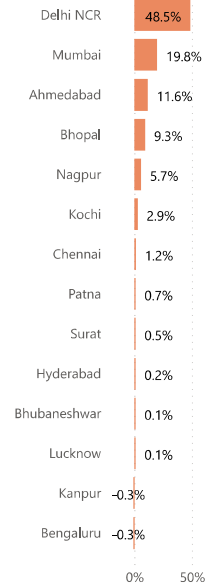
Revenue Trend



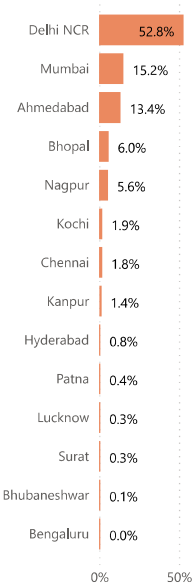
Profit % by market



Profit Contribution % by Market



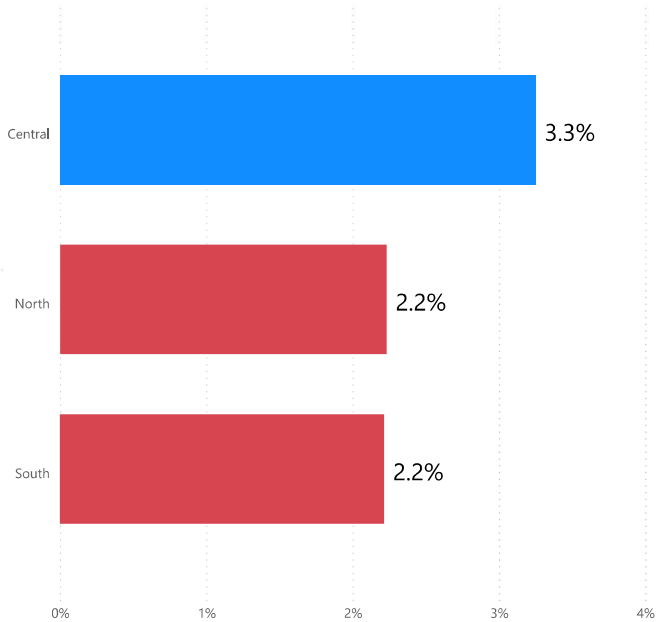
Revenue Contribution % by Market



customer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Electricalslance Stores	₹1,868,461	0.2%	-0.2%	-2.0%
Electricalsbea Stores	₹336,367	0.0%	0.0%	0.8%
Info Stores	₹35,100,033	3.6%	1.3%	0.9%
Insight	₹3,342,051	0.3%	0.1%	1.0%
Zone	₹5,067,349	0.5%	0.2%	1.2%
Excel Stores	₹49,115,620	5.0%	2.8%	1.4%
Synthetic	₹6,173,068	0.6%	0.4%	1.4%
Total	₹984,874,596	100.0%	100.0%	2.5%

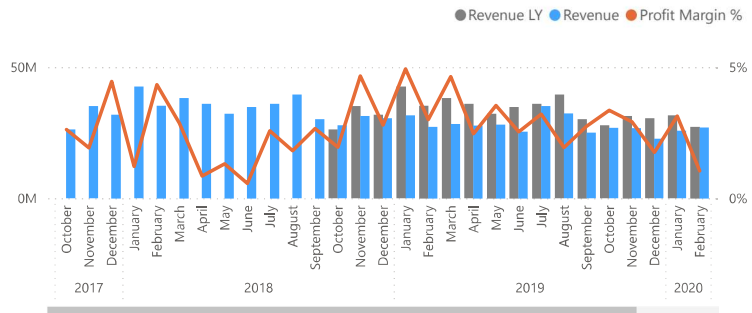
₹985M Revenue
2M Sales Qty
₹24.7M Net Profit Mar...
 Profit Target:

Profit Margin % Contribution



Years: 2017 2018 2019 2020
 Months: Jun 17 Jul 17 Aug 17 Sep 17 Oct 17 Nov 17

Revenue Trend



customer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Electricalsara Stores	₹413,333,588	42.0%	37.7%	2.3%
Electricalslytical	₹49,644,189	5.0%	6.8%	3.4%
Excel Stores	₹49,115,620	5.0%	2.8%	1.4%
Premium Stores	₹44,967,799	4.6%	4.3%	2.3%
Nixon	₹43,893,083	4.5%	7.2%	4.1%
Info Stores	₹35,100,033	3.6%	1.3%	0.9%
Control	₹31,771,997	3.2%	3.3%	2.6%
Total	₹984,874,596	100.0%	100.0%	2.5%